

# Nuu Theatre Productions

## Job Pack - Artistic Director - September 2025

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If you need this application pack in another accessible format, please email  
nuutheatre@gmail.com

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### The History of NuU Theatre

Nuu Theatre (under its original name Devisenberg) was founded in June 2015 by 6 BRIT School Theatre students, aged 17-18. At the time, it was a vehicle that allowed them to continue having fun and working together. They specialised in devised work, around a variety of topics, and providing opportunities to other young people. The founders created 4 plays: *Blazers*, *Traces*, *Boot*, and *Project West*, as well as the first edition of our signature *24hr Theatre* workshop and a Combined Arts exhibition, *Outline*.

In 2018, the company rebranded to NuU Theatre, added its first advisory board and formalised its leadership under founder and Artistic Director, Ben Quashie. It registered as a Community Interest Company focused on artist development for 18-25 year olds. In this time, NuU Theatre staged *Set In Stains*, *Damsel In Distress*, as well as another 2 editions of *24hr Theatre*, alongside running multiple workshops for the public and in schools. It began working on a season of 3 plays, but along came the pandemic, coupled with a new Arts Council funding strategy, which made 2 years' worth of work untenable. At this time, NuU also created a formal partnership with the founders of [PlaysPlaylist](#), making it a subsidiary company of NuU Theatre, whose cultural commentary focuses on fusing theatre with the universal language of music. NuU Theatre continued to be the leading producer developing *Statues* by Azan Ahmed and ultimately getting it programmed at the Bush Theatre in 2024.

Throughout 2023, the board worked very hard and successfully made the necessary steps to turn NuU Theatre into a registered Charity in 2024, focusing on artist development for theatre makers aged 18-30. Subsequently, the company went on hiatus - after 9 consecutive years, the executive team and the board were in agreement that the company needed space and time to recollect and plan for the future, figuring out NuU's position in the theatre ecology and how to best serve its stakeholders.

# The Future of NuU Theatre

The primary focus of NuU Theatre is to create professional development opportunities for theatre makers aged 18-30 through the creation of theatre and skills-focused workshops. NuU describes the term Theatre Makers as anyone who is involved in the creation of theatre: from the actors on stage, to the finance officers processing invoices, to the Operators running captioning screens, to the fundraisers raising the finances to make all kinds of work happen.

Following his 9 year tenure, Ben Quashie has resigned from his position as Artistic Director, along with Executive Producer Rebecca Lyle. They have both become trustees of the organisation, with Ben becoming Co-Chair, in order to support the new executive team shape NuU's work to their vision, sustaining the organisation's key values:

- To be fun.
- To work within the system to improve it.
- To be reflective of our community.
- To develop and present contemporary work.
- To prioritise collaboration.

The 2 main goals for NuU Theatre's immediate future are to create a financially sustainable model for the organisation and produce a professional-level production in a reputable theatre. The trustee board are inviting applications from prospective Artistic Directors (or any equivalent title suitable to the applicant i.e. Executive Creative Producer) looking to build on NuU Theatre's legacy, brand recognition and charity status, with support from NuU's Trustees.

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## About The Role

At the heart of NuU Theatre's leadership is a dynamic partnership between the Artistic Director and Executive Producer—two distinct yet interconnected roles that work in tandem to lead the organisation creatively, strategically, and operationally.

The Artistic Director sets the vision and artistic direction, shaping the company's voice, programming, and creative output. They drive the development of new work, forge relationships with artists and programming partners, and ensure that the company's values are reflected in all activity it undertakes. The role is intended to be a co-CEO position with an Executive Producer/Director who will be recruited following the appointment of this role.

This partnership thrives on open communication, mutual respect, and a shared commitment to making bold, original work. While each role has its own focus, decision-making is collaborative and aligned, with both partners contributing to the strategic leadership of the company. We are looking for an individual who is driven, ambitious and knowledgeable of the current UK theatre sector.

At present, **Nuu Theatre has no core funding or reserves; therefore, to begin with, the role will be voluntary.** The Trustees are currently fundraising for the exec roles and also expect this to be a priority for the new executive leadership team coming in. Because of the

voluntary nature of the role at its inception, the trustee board expect **any work to be completed in the post holder's donated spare time, as decided by themselves**. All of NuU Theatre's work to date has been executed in London however, we are open to candidates based elsewhere in the country. **This role has been designed for an individual who is interested in artistic leadership and wants to do so with the support and infrastructure of an existing charity.**

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## Person specifications

If your experience doesn't align perfectly with all of the criteria in the person specification, but you do meet most of them and are excited about the role, we encourage you to apply anyway.

### Artistic Director

We are looking for someone with a bold, creative vision who can lead the artistic ambitions for the next stage of NuU Theatre Productions. The Artistic Director will be a dynamic, collaborative leader with experience working in the theatre sector in the UK. The role of the Artistic Director is integral to the creative programming of the company; this role will be responsible for developing and delivering theatre performance seasons and workshops in schools and for the public. We are open to the topic and creative vision, our only stipulation is that this is new, exciting and contemporary work.

Skills, Knowledge & Experience	Essential/Desirable
Knowledge of the current theatre sector in the UK	E
Passion for contemporary theatre	E
A commitment to diversity, equity and inclusion	E
Able to form clear, evidence-based decisions and take personal responsibility for actions	E
Ability to identify and strategically develop new work	E
Ability to talk about NuU and its work with theatre makers, stakeholders and partners from different backgrounds in a variety of contexts	E
Ability to solve problems, working flexibly and collaboratively	E
Willing to develop and acquire new knowledge, skills and experience	E
Ability to lead meetings, including trustee board and funder meetings	D
Ability to direct theatre productions	D
Experience of managing budgets	D

# Recruitment process

At NuU, we are strongly committed to providing an inclusive space for equal opportunities, pushing for diversity in all areas and welcoming applications from any and all who are excited about this role.

To apply for our Artistic Director role, **please submit your CV via [the Google form](#)**. Along with your CV, we would love for you to answer some questions, setting out your vision at NuU, and also to introduce yourself.

We'd appreciate your responses to the following questions:

- 1. Tell us what excites you about this role?**
- 2. What about NuU's history, future, and values appeals to you?**
- 3. Tell us about your creative vision for NuU.**
- 4. What do you want us to know about you?**

Feel free to write as much or as little as you like. Our guidelines are no more than 250 words per question, or for video (.mp4) submissions, no more than 2 mins per question.

The deadline for applying is 11:00 on September 29th 2025, with a view to start interviews on the w/c October 13th 2025.

Should you need any assistance or adjustments while completing this recruitment process, please reach out at [nuutheatre@gmail.com](mailto:nuutheatre@gmail.com).

If you'd like to arrange an informal conversation with either of the Co-Chairs, Ruth Scott or Ben Quashie, please email [nuutheatre@gmail.com](mailto:nuutheatre@gmail.com).

Good luck, we can't wait to hear from you!